

Megumi Naoi

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ACADEMIC POSITIONS

University of California, San Diego (San Diego, California)

Associate Professor, Department of Political Science, 2013-
Assistant Professor, Department of Political Science, 2006-2013
Acting Assistant Professor, Department of Political Science, 2005-2006

Princeton University (Princeton, New Jersey)

Pre-doctoral Fellow, Niehaus Center for Globalization and Governance, 2004-2005

EDUCATION

Ph.D. Department of Political Science, Columbia University, New York. 2006
M.A. Department of Political Science, Keio University, Tokyo. 1999
B.A. Department of Political Science, Keio University, Tokyo. 1996

BOOK

Building Legislative Coalitions for Free Trade in Asia: Globalization as Legislation, 2015. Cambridge University Press.

2016 Honorable Mention for William H. Riker Book Award given for the best book on political economy published during the past three calendar years, American Political Science Association.

Reviewed in *the Journal Politics* and *the Journal of Japanese Studies*.

PEER-REVIEWED JOURNALS

8. Megumi Naoi, 2020, "Survey Experiments in International Political Economy: What We (Don't) Know About the Backlash Against Globalization" *Annual Review of Political Science*. Vol.2

7. Megumi Naoi and Ikuo Kume. 2015. Workers or Consumers? A Survey Experiment on the Duality of Citizens' Interests in the Politics of Trade, *Comparative Political Studies*, September Issue, Vol. 48, No. 10, 1293-1317.

6. Megumi Naoi and Shujiro Urata. 2013. Free Trade Agreements and Domestic Politics: The Case of the Trans-Pacific Partnership Agreement. *Asian Economic Policy Review*, 8(2), 326-349.

5. Megumi Naoi and Ikuo Kume. 2011. "Explaining Mass Support for Agricultural Protectionism: Evidence from a Survey Experiment During the Global Recession," *International Organization*, Vol.65, No.4, pp.771-795.

4. Erik Gartzke and Megumi Naoi. 2011. "Multilateralism and Democracy: A Response to Keohane, Macedo and Moravcsik," (Dissent). *International Organization*, Vol.65, No.3, pp.589-598
3. Megumi Naoi and Ellis Krauss. 2009. "Who Lobbies Whom: Special Interest Politics under Alternative Electoral Systems," *American Journal of Political Science*, Vol.53, No.4. October 2009. pp.874-892.
2. Tom Kenyon and Megumi Naoi. 2010. "Policy Uncertainty in Hybrid Regimes: Evidence from Firm-level Surveys," *Comparative Political Studies*. Vol.43, No. 4, April 2010. pp.486-510.
1. Megumi Naoi, 2009. "Shopping for Protection: The Politics of Choosing Trade Instruments in a Partially-Legalized World," *International Studies Quarterly*, Vol.53, Issue 2, June 2009. pp.421-444.

BOOK CHAPTERS, MONOGRAPHS AND NON-PEER REVIEWED ARTICLES

** indicates a single-blind, peer-reviewed publication.

Jason Kuo and Megumi Naoi. 2015. "Individual Attitudes," in Lisa Martin ed., *Oxford Handbook on the Politics of International Trade*. Oxford University Press.

Megumi Naoi and Ikuo Kume 2014. "Hitobito ha naze nougyo hogo wo shiji surunoka: saabei jikken kara miete kuru mono," *Leviathan*, Fall, 2014 [Japanese version reprint of "Explaining Mass Support for Agricultural Protectionism" published in *International Organization*, 2011.]

**Megumi Naoi and Ikuo Kume. 2013. "Coalition of Losers: Why Agricultural Protectionism Has Survived During the Great Recession." A chapter contribution to Miles Kahler and David Lake eds. *Politics in New Hard Times*. Cornell University Press.

**Julia Lowell, Shujiro Urata, Megumi Naoi and Rachel Swanger. 2012. The United States, Japan, and Free Trade: Moving in the Same Direction? *RAND Occasional Paper Series*. RAND Corporation.

Ellis Krauss and Megumi Naoi. 2011. "The Domestic politics of Japan's Regional Foreign Economic Policies," a chapter in a book edited by Vinod Aggarwal, *The Domestic Determinants of Asian Regionalism*, Springer.

Megumi Naoi. 2010. "Whose Side Do Legislators Take? The Politics of Economic Winners and Losers in the Global Economy," March 2010. *Journal of Law, Politics, and Sociology (Hougaku Kenkyu)*. Invited contribution.

Megumi Naoi. 2007. "Decentralization, Industrial Geography, and Politics of Export Regulation: Case of Sino-Japan Trade Disputes" a chapter in Ka Zeng ed. (2007), *China's Foreign Trade Policy: New Constituencies*. Routledge, New York.

OTHER PUBLICATION

"Resisting Protectionism: Consumer Interests in Global Recession (Kikika no boueki: Shohisha Rieki Imakoso Uttaeyo)," Keizai Kyoshitsu, *Nikkei Shimbun*, January 28, 2009. Opinion-editorial with Ikuo Kume based on a survey experiment conducted in December, 2008.

WORKING PAPERS

Megumi Naoi, Weiyi Shi and Boliang Zhu. “Yes-man Firms: Government Campaigns and Policy Positioning of Businesses in China.”

Chungfang Chiang, Jason Kuo, Megumi Naoi. “What Do Voters Learn from Foreign News? Emulation, Backlash, and Public Support for Trade Agreements”

Megumi Naoi, “Does Trade-originated Income Shock Mobilize Higher Backlash Against Free Trade? Experimental Evidence from the United States and Japan”

Arata Kuno and Megumi Naoi. “Framing Business Interests: How Campaigns Affect Firms’ Positions on Preferential Trade Agreements.”

Megumi Naoi. “Chasing the Median Voter: Framing Experiment with Legislators under Alternative Electoral Systems.”

MANUSCRIPTS IN PROGRESS

Megumi Naoi. “*Voting with the Wallet: Consumers, Income-Earners and the New Politics of Globalization Backlash*”. This book project seeks to solve two puzzles: Why was there a lack of a protectionist backlash during the 2007-2009 Global Recession in advanced industrialized nations, and why was this then followed by a surge of protectionist policies and sentiments at elite and mass levels *post*-crisis? I argue that the key to understanding these twin puzzles is to consider two dimensions of citizen interests in the global economy, one defined as income earners (“workers”) and another as consumers, and to theorize how policy programs deployed during the Great Recession activated one set of interests more strongly than the other. With cross-national data as well as micro-level and experimental evidence from the United States and Japan, I demonstrate that backlash against globalization surged after the financial crisis in countries where government programs stimulated consumption more than protecting jobs (e.g., the United States) relative to countries where government programs protected existing jobs over stimulating consumption (e.g., Japan). Contrary to the conventional wisdom that the Great Recession did not produce substantial domestic political realignments, the book documents such realignments, unintendedly produced by policy programs aimed at reducing backlash against open economies during the Recession.

Kazunobu Hayakawa, Insong Kim, Megumi Naoi, Shujiro Urata. *Domestic Politics of Free Trade Agreements*. A book project examining how parliamentary vs. presidential systems negotiate trade agreements differently using product-level agreement data. Two-year grant project funded by the Center for Global Partnership/Japan Foundation.

FELLOWSHIPS, GRANTS, AND AWARDS (“PI” refers to principal investigator)

Tokyo Foundation Grant on Populism, 2020-2023 (PI Kiyoteru Tsutsui)

(PI) Intellectual Exchange Grant, Center for Global Partnership/Japan Foundation (\$52,778 and \$20,000 matching grant from Waseda & UCSD) •2018-2020 for “Domestic Politics of Free Trade Agreements”, with Kazunobu Hayakawa (Institute of Developing Economies, Tokyo), Insong Kim (MIT) and Shujiro Urata (Waseda University, Tokyo).

2016 Honorable Mention for William H. Riker Book Award given for the best book on political economy published during the past three calendar years, American Political Science Association.

(PI) Committee on Research Grant, University of California, San Diego (\$15,000) • 2014 for Partisan Politics and Mass Support for Trade Agreements: Experimental Evidence from East Asia

(PI) Committee on Research Grant, University of California, San Diego (\$30,000) • 2012-2013 for participating in Cooperative Congressional Election Study. With Gary Jacobson.

Japanese Government, Grant-in-Aid for Scientific Research (2012-2016). The Domestic Politics of Preferential Trade Agreements in Japan and South Korea.

(PI) Hellman Fellowship, University of California, San Diego (\$7000) • 2010-2011

Japanese Government, Grant-in-Aid for Scientific Research for Japan Globalization Survey (\$300,000) • 2008-2011

(PI) SSRC/Abe Fellowship, Grant for a second book project “Mobilizing Consumers: The Politics of Food Safety in the Global Economy” (\$73,000) • 2008-2009

(PI) UCSD, Committee on Research, “Political Survival in Globalizing Asia: Growth, Inequality, and Redistribution” (\$11,243) • 2008-2009

Suntory Foundation, Grant for “Political Economy of Legislative Deliberations in Japan” with Yusaku Horiuchi and Jun Saito • 2007-2008

(PI) UCSD, IICAS/IGCC Faculty Grant to hold a conference on Chinese Trade Policy • 2006

Princeton University, Center for Globalization & Governance, Research Fellowship • 2004-2005

(PI) Japanese Government, Japan Society for the Promotion of Science Grant • 2002-2005

(PI) Tokyo Foundation, JREX Research Grant • Fall 2001 (with Prof. Pitch Pongsawat)

Columbia University, President’s Fellowship: full tuition and stipend • 1998-2001

Fulbright Graduate Fellowship to attend graduate school in the United States: full tuition and stipend 1997-1998

SERVICE

Discipline

Co-host, Annual Meeting of International Political Economy Society, 2019

Editorial Board Member, 2014-current, *International Organization*

Committee Chair for R.O. Keohane award, *International Organization*, 2018, 2019

Steering Committee Member, International Political Economy Society, 2018-.

Board Member (“Co-organizer”), The Japanese Society for Quantitative Political Science, 2017-.

Co-Editor, *Political Economy Newsletter*, Political Economy Section, APSA, 2017-2019.
Committee member for R.O. Keohane award, *International Organization*, 2016.

Committee member for Mancur Olson Dissertation Award, American Political Science Association, 2015

Section Head for Asian Politics Section, Midwest Political Science Association, 2011

Reviewer for: *American Political Science Review*, *American Journal of Political Science*,
Comparative Political Studies, *Economics and Politics*, *International Organization*, *Japanese Journal of
Political Science*, *Journal of East Asian Studies*, *Journal of Politics*, *Political Analysis*, *Review of
International Organizations*, *Social Science Japan Journal*, *World Politics*.

UCSD

Chair's Advisory Committee Member, Department of Political Science	2019-2020
Field Coordinator, Comparative Politics, UCSD	2019-2020
Search Committee Member, Junior position in Political Theory	2019
Search Committee Member, Junior position in International Relations	2018
Search Committee Member, Junior position in Empirical Methods	2018
Admission Committee Member, Department of Political Science	2018
Omnibus Search Committee Member, Open-field Junior Positions	2016-2017
Field Coordinator, International Relations, UCSD	2015-2017
The Executive Committee Member, Center for Peace and Security Studies	2016-present
Space Committee, Department of Political Science, UCSD	2015
The Ho Miu Lam Endowed Chair Search Committee, UCSD	2015-2016
Admission Committee, UCSD	2014-2015
Omnibus Search Committee Chair, Methodology & American Politics	2014-2015
Naiman Fellowship Committee, Japan Study	2011, 2012, 2015
Lecturer for Global Future Leader Program, IR/PS, UCSD	2011, 2012, 2018
Co-organizer, Project in International Affairs Speaker Series, UCSD	2007-2008
	2013-2014
Budget Committee, UCSD	2006
Organizer, Conference on Chinese Trade Policy, UCSD	2006

TEACHING

University of California, San Diego	2005-present
(1) States and Markets in East Asia (Undergraduate seminar class)	
(2) Japanese Politics (Undergraduate & MA-level lecture course at School of Global Policy and Strategy)	
(3) The Politics of Food in a Global Economy (Undergraduate lecture course)	
(4) Senior Honor Thesis Seminar (Undergraduate seminar class)	
(5) States and Markets (Core graduate-level course)	
(6) Comparative Political Economy (Graduate seminar)	
(7) International Relations Workshop (Graduate-level course)	
(8) Comparative Politics Workshop (Graduate-level course)	

Dissertation Committees (Placement):

Defended: Kuniaki Nemoto (Musashi University), Christina Chen (Academia Sinica), Derek Taiwei Liu (Shanghai University of Finance and Economics), Celeste Beesley (BYU), Molly Bauer (Federal government), Jihyeng Jeong (Ewha University), Michael Plouffe (Co-chair, University of College London), Ryan Jablonski (London School of Economics), Erin Troland (Economics, U.S. Treasury Department), Justin Reeves (Southern Methodist University), Weiyi Shi (UCSD/GPS), Don Lee (University of Nottingham), Maya Duru (Poverty Action Lab, MIT), Jason Kuo (National Taiwan University), Adi Ranganath (Post-doc, National University of Singapore), Jack Zhang (University of Kansas)

In Progress: Yin Yuan, Duy Trinh, Charlie McClean (Co-chair), Kathryn Baragwanath Vogel, Luke Sanford, Thomas Flaherty, Leo (Yang) Yang, Jiannan Zhao. Rachel Skillman

LANGUAGES

Japanese: Native

Mandarin Chinese: Three and a half years of formal course work at Columbia University, including nine weeks of intensive training at the Columbia-Tsinghua Chinese Program in Beijing (Summer 2000).

Spanish: Four years of formal course work at Keio University. Completed summer program at Univ. de Nuevo Leon, Monterrey, Mexico (Summer, 1993). Passed Columbia University proficiency exam (2001).

COMPUTER AND STATISTICAL SKILLS

STATA, R, SAS, SPSS, KYST, EPISLON, Geographical Information System (ArcView, ArcMap)
HTML

VISITING POSITIONS

Waseda University (Tokyo, Japan)

Research Fellow, Graduate School of Asia-Pacific Studies, Fall, 2010

Research Fellow, Department of Political Economics, Fall, 2009

Chulalongkorn University (Bangkok, Thailand)

Research Fellow, Department of Political Science, Summer, 2001.

Keio University (Tokyo, Japan)

Research Fellow, East Asian Institute, 2001-2003

Tsinghua University (Beijing, China)

Visiting Student, Summer 2000

CONFERENCES and INVITED TALKS (Since August, 2005)

2020 (Scheduled) The Politics of Economic Policy in Emerging Market States Conference, South Africa

2020 (Scheduled) Japan Economic Forum, Center for Japanese Economy and Business, Columbia University

2020 (Scheduled) Book workshop by Nikhar Gaikwad, Department of Political Science, Columbia University

2019 (Scheduled) Working Paper Series, The Center for International Studies (CIS), University of Southern California
 2019 International Political Economy Society Annual Meeting, UCSD (Co-host)
 2019 Crossing Methodological Divide Conference, University of Michigan
 2019 American Political Science Association Annual Meeting, Washington DC
 2019 Northeast Japan Conference, Dartmouth University
 2019 Department of Political Science, Waseda University
 2019 Japanese Politics and Foreign Policy, Council of East Asian Studies, Yale University
 2019 International Studies Association Annual Meeting, Toronto
 2019 Political Economy Lunch Group (PELG), UCSD
 2019 Symposium on the Domestic Politics of Free Trade Agreements: Implications for US-Japan Relations, Center for Commerce and Diplomacy, UCSD (Organizer, Presenter & Co-host)

2018 Japanese Politics and Society Speaker Series, Indiana University
 2018 International Political Economy Society Annual Meeting, MIT
 2018 Department of Political Science, Columbia University
 2018 Policy Research Institute, Ministry of Finance, Tokyo, Japan
 2018 American Political Science Association Annual Meeting
 2018 Department of Political Science/Economics, Yokohama City University, Japan
 2018 AI and Future of Societies, University of California, San Diego
 2018 Princeton Conference in Vietnam
 2017 Department of Political Science & Economics, National Taiwan University
 2017 Council on East Asian Studies, Yale University
 2017 Conference on Pressure Groups and IGOs, Princeton University
 2017 American Political Science Association Annual Meeting
 2017 Southern Methodist University, Tower Center Sun & Star Symposium on Japan's Foreign Policy
 2017 International Studies Association Annual Meeting, Baltimore
 2016 U.S.-Japan Program, Harvard University
 2016 International Political Economy Society Annual Meeting, Duke University
 2016 Stanford *Juku* on Japanese Political Economy, Stanford University
 2016 American Political Science Association Annual Meeting
 2016 Institute of Economic Research, Kyoto University
 2016 Symposium on Social Science Education in the United States, Keio University
 2016 Department of Political Economics, Waseda University, Tokyo
 2016 Pacific Peace Study Conference, Doshisha University, Kyoto
 2016 International Institute of American Studies, Doshisha University, Kyoto
 2016 Agricultural Economics Seminar, University of Tokyo
 2016 Department of Political Economics, Waseda University, Tokyo
 2016 Workshop on Domestic Politics and Japanese Foreign Policy, Yale University
 2016 Conference on Innovation and Entrepreneurship in Japan, University of California, San Diego
 2016 Leitner Political Economy Series, Yale University
 2015 Symposium "Is Japan Really Back?" honoring the career of Gerald Curtis, Columbia University
 2015 International Political Economy Society Annual Meeting
 2015 American Political Science Association Annual Meeting
 2015 Waseda University, Political Economy Seminar, Tokyo, Summer 2015
 2015 Princeton's IPE/CPE Conference in Brazil, Rio de Janeiro and San Paulo
 2015 University of Toronto, International Relations Speaker Series
 2014 International Political Economy Society Annual Meeting
 2014 University of Wisconsin, Madison, International Relations Speaker Series
 2014 Workshop on Domestic Politics of Trade Agreements, Kobe University
 2014 Stanford Summer *Juku* on Japanese Political Economy, Stanford University

2014 American Political Science Association Annual Meeting (discussant)
 2013 A Conference on Japan at Crossroad, Japan Center for Economic Research, Tokyo
 2013 International Studies Association Annual Meeting
 2013 Texas A & M, International Relations Speaker Series
 2013 A Conference on Politics of the Changing World Economy, Goa, India
 2012 Workshop on Japanese Globalization Surveys, Waseda University, Tokyo
 2012 University of Pittsburgh, GSPIA Speaker Series
 2012 Princeton University, IR Speaker Series
 2012 International Political Science Association Meeting, Madrid, Spain
 2012 (Cancelled due to hurricane) American Political Science Association Annual Meeting
 2012 International Political Economy Annual Meeting
 2011 A Conference on New Politics in Hard Times, UCSD
 2011 University of Texas, Austin, Department of Political Science
 2011 Workshop on Japanese Globalization Surveys, Waseda University, Tokyo
 2011 International Political Economy Society Annual Meeting
 2010 Duke University, Center for Globalization and Governance Seminar Series
 2010 West Coast East Asia/IR Conference, University of Southern California
 2010 International Political Economy Society Annual Meeting
 2009 European University Institute
 2009 A Conference on Post-bubble Japanese Political Economy, University of California, Los Angeles
 2009 American Political Science Association Annual Meeting
 2009 International Political Economy Society Annual Meeting
 2009 Kyoto University, Department of Political Science (Machidori Seminar)
 2008 International Studies Association Annual Meeting
 2008 University of Tokyo (Komaba), International Relations Seminar
 2008 Gakushuin University (Talk on Graduate School at UCSD)
 2008 American Political Science Association Annual Meeting
 2008 Workshop on Globalization Survey, Harvard University (discussant)
 2008 International Political Economy Society Annual Meeting
 2008 Theories of International Political Economy and China. Beijing, China
 2008 A Conference on Distributive Politics, UCSD
 2008 University of California, Los Angeles, Japanese Studies Speaker Series
 2007 A Conference on Japan and the World, Council on East Asian Studies, Yale University
 2007 Workshop on Policy Network in Japan, Kobe, Japan
 2007 A Conference on The Dynamics of East Asian Regionalism, UC Berkeley
 2007 Modeling Power Relationships in Japanese Democracy, University of British Columbia
 2007 Midwest Political Science Association Annual Meeting
 2007 American Political Science Association Annual Meeting
 2007 International Political Economy Society Annual Meeting
 2006 International Studies Association Annual Meeting
 2006 Midwest Political Science Association Annual Meeting
 2006 American Political Science Association Annual Meeting
 2006 Yale University, Department of Political Science
 2005 American Political Science Association Annual Meeting

REFERENCES

Helen V. Milner
 Department of Politics
 Princeton University
 431 Robertson Hall

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 Faculty of Economics
 The University of Tokyo
 7-3-1 Hongo, Bunkyo-ku

Princeton, NJ 08544
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Harvard University
1737 Cambridge Street
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Ikuo Kume
Department of Political Science & Economics
Waseda University, Tokyo, Japan
1-6-1 Nishiwaseda Shinjuku-ku
Tokyo, Japan 169-8050
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