POLI 200C: States and Markets
Spring 2011, SSB 104

Course Website: http://weber.ucsd.edu/~jlbroz/Courses/POLI200C/syllabus/

Professor Megumi Naoi, e-mail: mnaoi@ucsd.edu, Office Hours @ 373: Mon & Fri 2:00-3:00

A. Introduction

This module in the “Principles of Political Science” sequence provides an overview of the normative and positive issues associated with decentralized (market) and centralized (state) mechanisms of allocation. It is motivated by two questions at the heart of the discipline: (1) What is the appropriate role of government in the economy? (2) How do we explain the actual role of government in the economy?

Substantial portions of the readings are from economics, including some canonical papers from industrial organization and welfare economics. Topics covered include efficiency, social welfare, market failures, public goods, asymmetric information, moral hazard, adverse selection, government failures, regulation and rent-seeking, property rights, inefficient redistribution, time inconsistency, and political business cycles.

Required Books:


Recommended Books:

Students may also want to purchase a good microeconomics textbook, targeted for either advanced undergraduates or first–year graduate students in economics. An example of the former is Hal A. Varian, Intermediate Microeconomics: A Modern Approach, 8th ed (W.W. Norton, 2009). An example of the latter is David M. Kreps, A Course in Microeconomic Theory (Princeton UP, 1990).

B. Requirements

1. Weekly Memo—Reflection & critiques of readings
You will be submitting a weekly memo on a message board (set up on WebCT at UCSD). Please search for 2011 Spring 200C by Monday 12 pm (Note: You can submit a memo as early as Wednesday of the previous week). The memo should be one paragraph to a page and contain either (i) a critique of some of the readings, (ii) possible discussion questions for the class meeting and your (tentative) answers, or, (iii) interesting ways to compare and contrast readings. The memo should not be a summary of readings. During the weeks you make a presentation, you do not need to turn in the memo.

2. Presentations on Discussion Questions
   Each week, there will be presentations by students on questions that are posed on the syllabus. These presentations should be no more than 12 minutes each, and should be presented using PowerPoint slides or handouts. In general, weak presentations will simply summarize the readings ("A says x, B says y"). Good presentations will:
   - Describe any key conceptual issues that must be addressed by work on the question;
   - Describe the central arguments/debates in the literature on the question;
   - Describe any methodological issues that bear on the question;
   - Offer criticisms and/or suggest pathways for future research.

3. Mid-term and Final papers.
   There will be one midterm and one final exam. The midterm will be distributed on April 26th and is due on May 3rd at the beginning of class. The final will be given out on May 31 and is due on June 10th (Friday) by 3:00pm. Each exam is a take-home essay. Each paper should not be more than seven pages, 1.5 space, and 12 fonts. Late papers will be penalized one half grade per day.

C. Grades: Final grades will be awarded on the following basis:
1. Participation in course activities (40% of grade). These include:
   - a. Discussion of each week’s assigned readings
   - b. Weekly Memo
   - c. Presentations
2. Take two exams, mid term and final (60% of grade).

D. Reading assignments

All readings will be posted to the course webpage. All dates & assignments are subject to change.
**Week 1: Markets and States as Mechanisms of Allocation**

How do we evaluate and compare alternative allocation mechanisms (i.e., systems for producing and exchanging resources)? While markets are generally effective in the efficiency with which they allocate resources to their most valued uses, markets do not always work well. Moreover, they can produce equity outcomes that will not necessarily be supported by all members of a community. This segment of the course introduces the normative and positive aspects of markets and states as allocation mechanisms.

**Readings:**

- Stevens, chapters 1-2

**Week 2: Market Failures and the Political Foundations of Economic Systems**

What are the political foundations of a market economy? How do these preconditions differ with other forms of economic organization (e.g., traditional/cultural allocation, socialism, and communism)? Certain preconditions are associated with competitive markets, including the provision of property rights. In addition, markets work or fail for a variety of reasons, having to do with information, culture, and institutions.

**Discussion Questions:**

- What good is efficiency? David
- What purposes should a “social contract” serve? Blake
- When does market failure justify government intervention? Nick
- Can fairness be a benchmark for public policy?

**Readings:**

- Stevens, chapters 3-4
Week 3: Incentives in Market Exchange, Part I

How do markets respond to ill-defined property rights and public goods problems? This segment surveys the voluntary market responses to these problems.

Discussion Questions:

- What are property rights and when do they emerge? Konstantin
- What are the conditions under which property rights can be established and enforced by private actors? Steph
- What are common pool resource problems and how can they be solved without government intervention? Taylor

Readings:


Week 4: Incentives in Market Exchange, Part II

How do markets respond to transaction costs and externality problems? This segment surveys the voluntary market responses to these problems.

Discussion Questions:

- Why do firms exist?
- When can markets give rise to opportunism, and how can opportunistic behavior be contained?
- What are the costs and benefits of vertical integration? Nathan

Readings:

- Stevens, chapter 5
Week 5:  Incentives in Market Exchange, Part III

How do markets respond to informational problems and other sorts of uncertainty in economic exchange?  This segment surveys these problems and the associated market responses.

Discussion Questions:

➢ What are the sources of uncertainty that arise in economic exchange?
➢ How do markets respond to informational problems in economic exchange?  Maya
➢ Who bears and who should bear the information costs in market exchange?

Readings:

Week 6: Incentives in Politics

What are the similarities and differences between economic and political markets? This segment surveys a range of economic arguments that have been applied to political topics, highlighting the usefulness and the limitations of the approach. We cover some of the most prominent approaches (bulleted below) as well as the distinctive features of politics that complicate, or defy, economic analogy.

Discussion Questions:

- What are the incentives of politicians and why do they matter? Britney
- Why do we need to control bureaucrats and how do we do it? Scott G
- How does the structure of political institutions affect public policy?

Readings:

- Stevens, Chapters 7 and 9

Week 7: Political Failure I—Credibility and Economic Policy

Why is it that even a benevolent social planner would produce sub-optimal economic policies? This segment introduces the concept of credibility and incentives to adopt automatic rules and delegation schemes to conduct policy. It also relaxes the benevolent dictator assumption and considers the credibility problem in the context of real-world politicians with electoral and/or partisan ambitions.

Discussion Questions:
What are possible solutions to the time inconsistency problem in economic policy?

Under what conditions can reputation promote optimal economic outcomes? Ali

What are political business cycles and why do they emerge?

Readings:


Week 8: Structure of Interests in Society

How efficient are political markets when societies are composed of actors with heterogeneous interests and asymmetric incentives to act politically? This segment covers the relationship between individual, group, and societal incentives and the consequences for political competition.

Discussion Questions:

- Is social class the basis of democratic policy-making? Scott L.
- What types of interest groups are politically influential and why?
- What determines the size of government? Matt

Readings:

- Olson, chapters 1 and 3.
Week 9: Political Failure II– Special Interest Politics

Does the structure of interests in society help or hinder the government to maintain an appropriate role in the economy?

Governments may overstep their legitimate role in the economy due to an exchange between (re)election-seeking politicians and special interests, involving campaign contributions.

Discussion Questions:
- What conditions foster rent-seeking?
- Does competition between interest groups ensure efficient public goods provision?
- Why do governments sometimes fail to choose the least costly method of redistribution?

Readings:

Week 10: Political Failure, Part III – Predatory Government
What prevents government from overstepping its proper role and extracting resources for itself? Why is control over politicians problematic? With so much power over allocation, politicians face incentives to exploit their positions for personal enrichment, to the detriment of society. This segment covers the topic of political rent-seeking and the associated policies that hinder economic performance.

Discussion Questions:

- Can political corruption be prevented? Mike
- What kinds of societies are most prone to predation?
- To what extent does democracy check predation? Zach

Readings: